

# BALLINASLOE 2030 & BEYOND

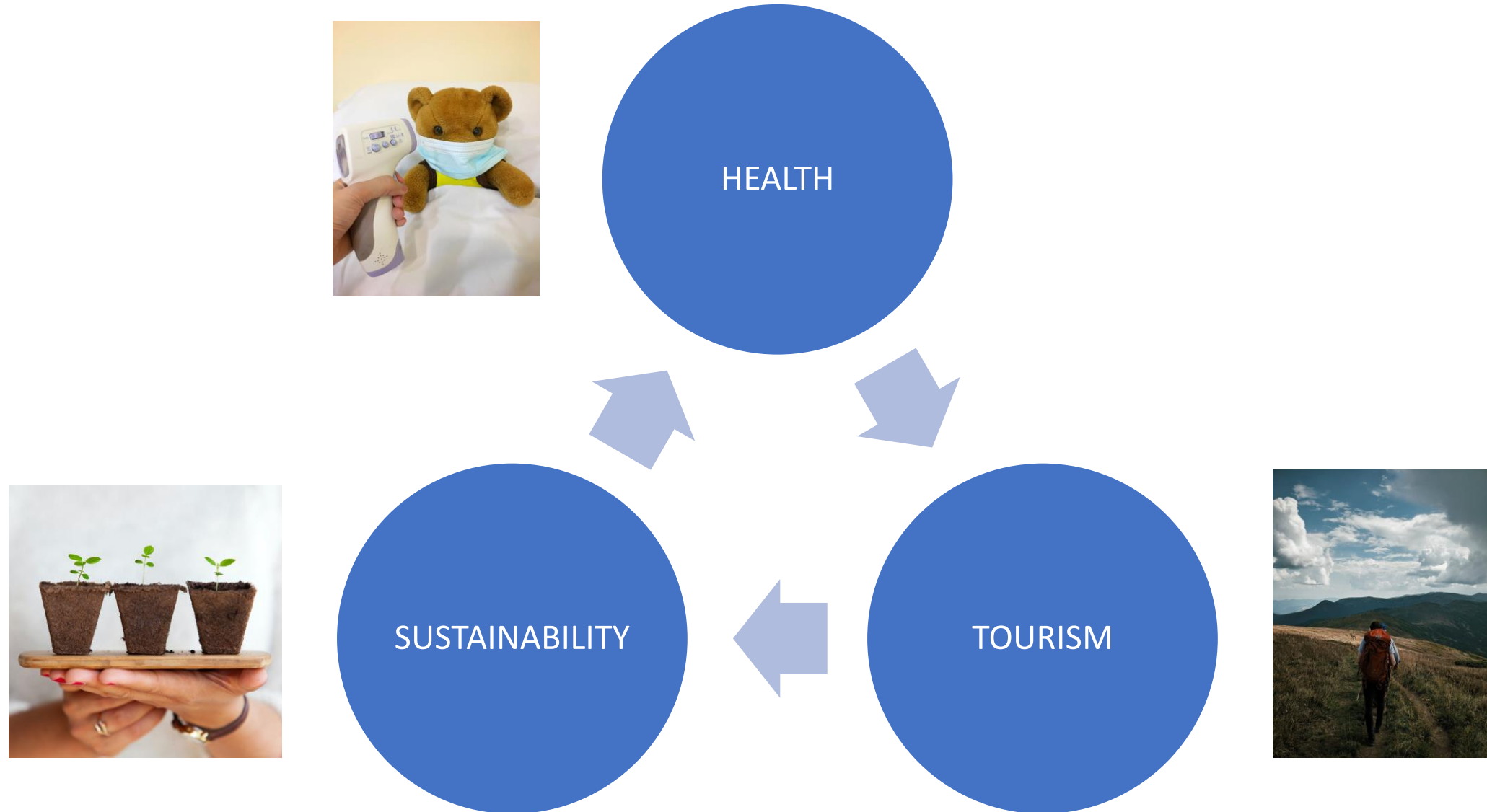
PLANNING FOR THE FUTURE

# Why Plan?

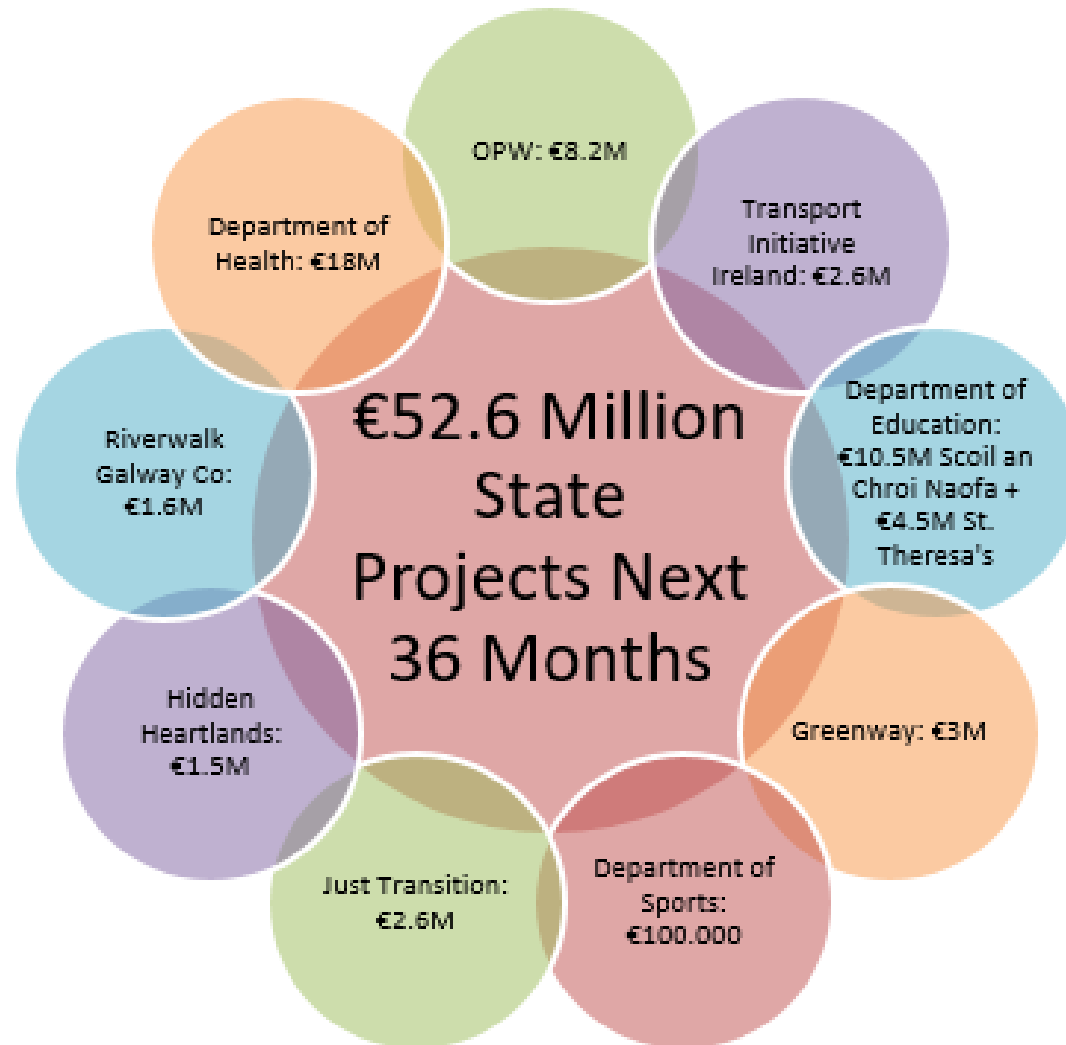
- "Someone's sitting in the shade today because someone planted a tree a long time ago." — Warren Buffett,



# Built on three interlinked pillars



# Funding?



# Not just the Town!



# 1 HEALTH: BECOME THE CENTRE OF EXCELLENCE

**St Brigids:** Public / Private partnership? 160 acre site to be developed.

**Independent Practitioners:** Business umbrella with shared marketing - unified theme.

**Training: Post Grad** – Build on existing links with Unis. Become a medical training centre? HSE interactions

**Centre for elderly care / special needs** – Unified approach / active retirement.

**Portiuncla:** Copper fasten its leading position in the region

**Mental health care:** Build on legacy Mindfulness Breaks / Yoga / Meditation etc.



## 2: BECOME A SUSTAINABLE TOWN

**SEAI:** Sustainability Energy Authority of Ireland Masterplan: Clean Sustainable and entrepreneurial town. Implement SEC Plan

**Develop core** of the town: Reorientate the centre of the town around the unique asset of the River Suck. (Main St / Society)

**Remote Work Hub** Develop BEC / Bank / 3 others Help start-ups (LEO / EI)

On going infrastructural upgrade / Reduce # derelict buildings - vesting orders? Reduce dereliction by 50%

**Investment Hub:** IDA – Inward investment on sites.

**Soft Marketing:** Brand ambassadors / good news stories.

30% + residents by 2030

Promote **above shop** living.



# BECOME A SUSTAINABLE TOWN

Build **Community Ethos**: help disadvantaged / St Teresa's / Town School new build.

Accommodation: **700 new units??**

**Partnerships with MDCs**: South Roscommon / East Ballinasloe / 5 year shared plans

**Share knowledge** / Communication – Apps / platforms.

Empower **non nationals** – 15% of pop. Skills not currently being used.

**Transportation** – ensure we are sustainable (Cycle lanes / rail bus links)

Develop local **investment funds** to finance schemes. (HBAN format)



# 3: CENTRE OF TOURISM IN HIDDEN HEARTLANDS

**Grow stays** by 50% - new stakeholder groups: Hospitality / Events / Health.

**Greenway**: Create additional spur trails off the Beara Breffeni / Hymany Ways  
- attracting visitors

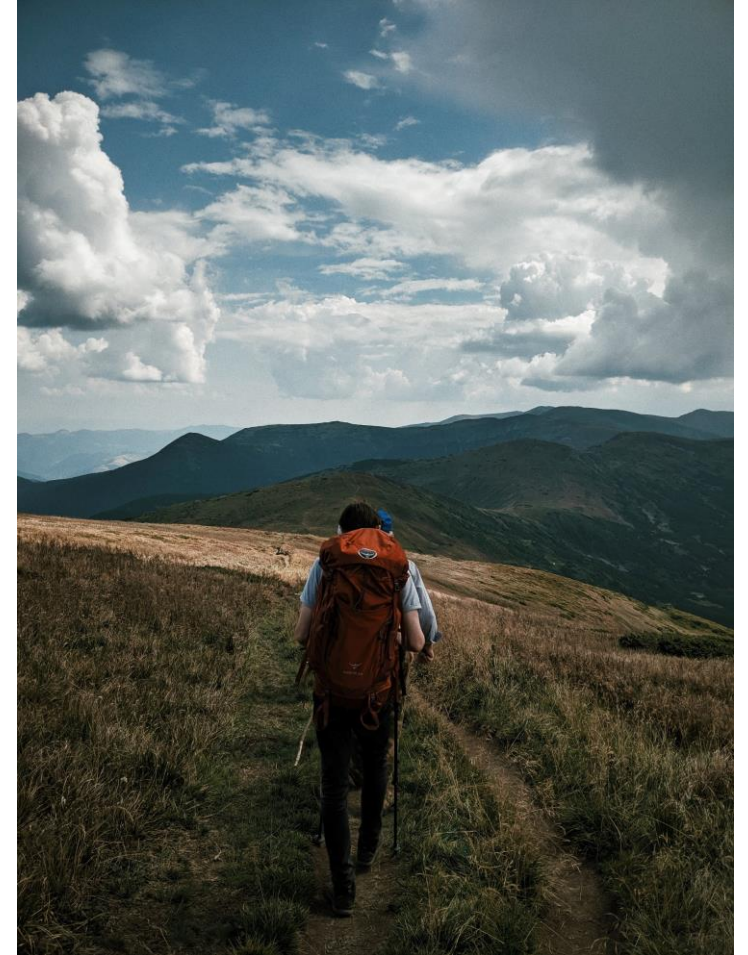
**Blueway**: Promote River Suck: Fishing / boating / water sports club

Promote **Historical / Ecclesiastical** – local abbeys.

**Aughrim** site to be developed to a tourist destination.

**Festivals** and Events group under 1 umbrella. 21<sup>st</sup> Century Equine Fair

Develop links with **Failte Ireland** for the town to become a destination town



# Next Steps

Appoint a **KEY** coordinator for overall plan

Objectives / time frame

Appoint **working groups** per section of the plan

All new ideas **MUST** fall under at least one pillar.

Appoint an **inter agency** task force to macro manage

# 2030 Vision

## Ballinasloe Community Development Plan

**Ballinasloe 2030 vision (a well-connected place):**

*“A 21<sup>st</sup> Century connected, sustainable & progressive town with a lively, active heritage centre surrounded by high quality urban neighbourhoods, a pioneering healthcare led economy & with diverse, thriving businesses.”*

